

# NEWSLETTER

September, 2023 | [www.rtechgroup.co.in](http://www.rtechgroup.co.in)

Welcome to our monthly real estate digest! As we delve into the market, we're excited to present you with exclusive investment opportunities and insightful content. Dive into our in-depth analysis of the current rental market, including average rental rates and occupancy rates.

## CHASE THE VISION, NOT THE MONEY



We specialise in 'Maximizing ROI with Property Management.' Know about strategies to optimize your investment returns with effective property management. For personalized investment strategies or to schedule a property tour, simply reach out. We're here to help you make the most of your real estate investments!

16 YEARS OF  
LEGACY

20+ YEARS OF  
INNOVATION



PIONEERS  
IN REAL ESTATE

20+ PROJECTS  
DELIVERED

1+ Crore SQ FT  
DELIVERED

# EDITION #8

## OUR GOAL

At R-Tech Group, we aim to build a strong brand and reputation to ensure increased trust and business opportunities. We constantly work on branding, marketing, and community involvement. Further, we believe in staying knowledgeable about local and national real estate markets since we strive to be experts in our chosen markets, understanding trends, pricing, and demand.



Three things we treat as priority at R-Tech Group:

### 1. Client Satisfaction is Our Priority:

Our primary goal is to ensure that every client we serve feels heard, valued, and supported throughout their real estate journey.

### 2. Navigating Markets with Expertise:

We aim to provide you with the most up-to-date market insights and expert advice, empowering you to make informed decisions about buying, selling, or investing.

### 3. Integrity, Transparency, and Trust:

Upholding the highest standards of integrity and transparency is non-negotiable for us. We want you to trust us as your reliable real estate partner.

## THE NEWS

Capital Galleria, Jaipur is ranked the 5th largest building in India spread across 13,00,000 sq ft with a wide range of commercial investment options for one to choose from. Our journey from state recognition to national recognition is definitely a memorable one!



## VISION

Empowering Dreams, Enriching Communities: Our vision is to be the foremost real estate firm known for transforming lives through exceptional service, innovative solutions, and ethical practices. We strive to be the trusted partner that empowers individuals and families to achieve their real estate aspirations, while contributing positively to the growth and well-being of the communities we serve. By setting new industry standards and fostering a culture of integrity and excellence, we aim to leave a lasting legacy of impactful, sustainable real estate experiences for generations to come



## JAIPUR UPDATES

### CAPITAL GALLERIA JAIPUR

- Recognised as the 5th largest commercial building across India
- New shops now open - Morchadi Collection & Swagger Mens Wear



### CAPITAL HIGHSTREET JAIPUR

- The grand opening of Chicago Pizza was filled with cheesy laughter and yummy pizzas
- We welcome another MNC restaurant to our mall, Pizza Hut
- A 2-day Ganesh Festival Mela was held on 26th & 27th September



## Additional Updates

### Bhiwadi-

We move another step forward with the opening of 'Play Park.' An all in one place for kids to enjoy from bumper cars, games & bowling.



### Bhilwara-

R-Tech Group sponsored the 'Shri Shyam Balaji Sankirtan' hosted by the famous Kanhaiya Mittal



### Chittorgarh-

A super get together party was hosted at Chittorgarh for all associates on 30 September



## EVENTS THIS MONTH

### GANPATI CELEBRATIONS

Om Gan Ganapatay Namoh Namah!

This month with filled with the blessings of Ganpati Ji on the auspicious day of Ganesh Chaturthi till Ganesh Visarjan. We got to serve the destroyer of all pain: Ganesh Ji till 10 days at Capital Galleria, Jaipur & Capital Highstreet, Jaipur.



### GET TOGETHER PARTY

A Get-Together Party was held was all associates at Leon Club, Days Hotel, Jaipur on 14 September. The air was filled with gratitude and warmth as we reflected on the collective efforts that have brought us to where we are today. A great night with drinks and food!



## Managing Director

Transformation of Indian high street retail



**Mr. Rajesh Yadav**

The advent of shopping malls brought significant changes to the Indian retail landscape and had a profound impact on high street shops. Traditionally, high streets were known for their bustling markets and vibrant street culture, but malls have emerged as centralised shopping destinations, offering a wide range of brands, amenities, and entertainment. However, with changing consumer preferences, the need for open space, and diverse retail experiences, high streets have found new way to coexist and add diversity to the urban retail landscape.

The recent evolution of high streets starts with higher value consumption, followed by the introduction of a brand pull store (anchor store) catering to the aspirations of shoppers. Eventually, these streets attract a diverse range of retailers, including mid to premium brands.



**AVP- Sales & Marketing**

Realtors expect 15-20% jump in festival sales

Banking on the upbeat consumer mood during the festive season, top property developers are expecting a growth of 15-20% in sales during the 45-day period.

A strong demand is expected in the next few weeks here. Overall, we foresee a positive outlook for the festive season this year. The demand for commercial properties in India has experienced a notable upswing, driven by the expanding urban landscape, escalating household incomes and burgeoning aspirations, and we expect a 15-20% growth compared to last year.

**Mr. Shalabh Gandhi**



**CFO**

Commercial Market Update: Q2 2023  
Commercial Market hit a new peak with record-breaking quarterly sales

In recent years, the commercial market has consistently embarked on a new chapter of growth driven by buoyant consumer sentiment, robust property launches, competitive pricing, and a conducive interest rate regime.

Jaipur, Mumbai, and Pune constituted 62% of the quarterly sales Jaipur led the quarterly sales with a 21% share followed by Mumbai and Pune with a share of 20% each. All these three markets also saw heightened activity in terms of new launches. Delhi NCR also made substantial strides accounting for 15% of the quarterly sales.

**Mr. Deepak Pareek**



**Executive Director**

Real estate's role in promoting sustainability: A visionary approach by R-Tech Group

In an era defined by the pressing challenges of climate change and environmental degradation, the real estate sector has emerged as a pivotal player in the global effort to promote sustainability. Recognising its significant influence on the built environment, developers have taken up the mantle of responsibility by incorporating energy efficiency, water conservation, eco-friendly materials, smart city solutions, and social considerations into their projects.

R-Tech Group as a prominent real estate developer, is planning to go a step further by establishing a net-zero urban accelerator in its projects, setting an inspiring example for the industry.

**Mr. Achal Agarwal**